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PRESS RELEASE

VenueQuest Launches *Environmental Sustainability Officer* Position

Initiative expected to drive "green" innovation within meetings and travel industry.

For Immediate Release

September 26, 2008: VenueQuest Global Meetings & Travel has announced that Jen Harpaz will be assuming additional responsibilities within the company as the Environmental Sustainability Officer. Harpaz has been a Denver-based VenueQuest Associate since July 2007 and has been an incredible champion of green meetings and environmental awareness within the organization.

Harpaz will ensure that VenueQuest is innovative and significant in elevating awareness of superior environmental practices in the meetings and travel industry. "VenueQuest has been a green company since its inception in 2003, and the sustainability strategies that Ms. Harpaz is creating will ensure that our expectations are communicated clearly and effectively throughout our satellite offices across the country. Jen is deeply passionate about protecting our environment, and there is no one better suited to lead our team in this important initiative," stated Daniel Gennari, President of VenueQuest.

The role of ESO at VenueQuest is expected to carry internal, as well as external influence in setting world-class sustainable practices throughout the industry. Harpaz will be responsible for creating the company's green meeting standards and ensuring environmental policy compliance throughout the company. Every undertaking will be affected within the company, from marketing materials to internal communication. Jen's expertise will extend further by consulting with hotels, venues, travel managers and meetings departments in evaluating and reducing their carbon footprint. All green meetings held on behalf of clients worldwide will be closely monitored and evaluated for environmental sustainability. VenueQuest is also targeting the carbon emissions generated by travel to and from meetings by proposing carbon offset credits offered by reputable and approved organizations.

Harpaz stated, "As a respected leader in the meeting planning industry, we recognize that we have a responsibility to act now. The time is upon us to engage in a comprehensive effort in promoting environmental sustainability within the travel industry. Defining a clear and meaningful strategy for VenueQuest's Environmental Sustainability initiative will be my primary concern. I will continue to pursue environmental educational opportunities for myself,

while, in turn, educating the VenueQuest team, our clients, and the public. We will always keep an eye on the ultimate goal of lessening the impact on our precious environment."

To further show their dedication to protecting the environment, VenueQuest has committed to donate 15% of all consulting revenues to two environmental non-profit organizations - *The Conservation Fund* and *The Rainforest Alliance*.

Headquartered in Atlanta, Georgia, VenueQuest is a global meeting and travel management company with 13 associates in 9 states. VenueQuest has driven higher ethical and operational standards in the travel and meetings industry for 5 years, and continues to lead with innovative strategies and a commitment to corporate social responsibility.