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## PRESS RELEASE

### VenueQuest Promotes Karen Imperatore Kovac to Regional Director for Eastern US



**June 21, 2008:** VenueQuest Meeting & Travel Management has announced that Karen Imperatore Kovac has assumed additional responsibilities within the company as the Regional Director for the eastern United States. Kovac has been a VenueQuest Associate since October 2006 and has been an incredible asset to the organization with her unwavering dedication to her team, clients and partners.

Kovac will be responsible for building and motivating her team of associates throughout the eastern United States. Kovac is a 15 year veteran of the hospitality industry and holds a Bachelor's Degree in Business from West Virginia University. "Karen's commitment to our mission and values, combined with her years of experience made her a natural choice for our first Regional Director title," said Daniel Gennari, President of VenueQuest. "Karen has always been a trusted leader in our organization and will continue to do so on a much larger scale in her new management role".

Headquartered in Tampa, Florida, VenueQuest is a global meeting and travel management company with 10 associates in 6 states. VenueQuest has driven higher ethical and operational standards in the travel and meetings industry for 5 years, and continues to lead with innovative strategies and a commitment to corporate social responsibility. Learn more at [www.venuequest.com](http://www.venuequest.com). END