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PRESS RELEASE

VenueQuest Launches *Karma Kick-Off 2009*

Company creates CSR movement by inviting participants nationwide

For Immediate Release

Atlanta, GA: VenueQuest Global Meetings & Travel has officially launched "Karma Kick-Off 2009", their first large-scale volunteer effort to take place January 1-7, 2009.

During a time when everyone is concerned about the economy, corporate ethics are being questioned and people are looking for something genuine to believe in, VenueQuest has created a massive interest in doing well by doing good, and is reminding everyone to start the new year with a focus on helping others. Karma Kick-Off was an idea created by the VenueQuest team on a company discussion board. The team wanted to launch a company-wide volunteer effort in 2008, but was unable to uniformly select one activity or set dates in 2008. The idea was raised to host the company volunteer week during the 1st week in January, and to allow each associate, manager and executive to choose an individual or team volunteer effort that had special importance to them. The owners described their commitment to a long-standing personal tradition of delivering breakfast to homeless individuals on New Year's Day. They refer to it as their annual "Karma Breakfast" and have upheld this tradition for several years. The team loved the idea, and has expanded on it by creating Karma Kick-Off 2009.

Karma Kick-Off is a large-scale effort to improve the lives of others by committing random acts of kindness, generosity and selflessness for an entire week. Dan Gennari, President of VenueQuest, explains "Karma Kickoff is about making immediate and positive impacts in the lives of those we will touch. There are no galas, no black-ties and no tax incentives. It is about the goodness and compassion that is within us all." VenueQuest management has declared a "no work" week, so that the team can focus on giving of themselves, their time and their energies to those that need it. VenueQuest associates have been so enthusiastic about this effort that they have actually started to recruit friends, family, vendors and clients to participate as well. Due to the massive interest in participating, VenueQuest has created a website for Karma Kick-Off (www.karmakickoff.com), and has formed groups on FaceBook and LinkedIn to keep everyone informed of

the numerous activities taking place around the country. VenueQuest plans to list each activity submitted by participants so that everyone is aware of the massive impact that this movement will have.

Karma Kick-Off is open to anyone who would like to participate, and by registering on the Karma Kick-Off website, participants' efforts will be recognized and published on the website. Activities can include anything from assisting elderly or disabled neighbors by shoveling snow on their sidewalk, to organizing a group to make special quilts for children in the hospital, or even committing to recycle and plant trees to help the environment. Participants may also choose to volunteer their time to local organizations or campaign to raise money for a cause that is important to them. The purpose of Karma Kick-Off is to spend time finding ways to make a positive impact in the lives of individuals, animals, families and the environment.

This effort is given special meaning to many on the VenueQuest team who have committed to make a significant impact to something that is personal for them. For Karen Kovac, Eastern Regional Director, that means striving to convince newspapers to publish photos of all of the homeless animals in Pittsburgh shelters in hopes of increasing adoptions and saving the lives of cats and dogs throughout the city. For Angela Gennari, Chief Visionary Officer and co-founder of VenueQuest, the effort is also personal, as she wishes to provide a special "thank you" to those teachers, police officers, firemen and veterans who serve us every day with very little appreciation in return and salaries that are not commensurate with the impact that they have on our lives. Gennari is asking 4 and 5 star hotels to provide accommodations and deluxe breakfast over the holidays so that these fine public servants may indulge in total pampering, a luxury that few of them would ever have the opportunity to enjoy otherwise. Gennari is also asking other vendors for their help in providing special gifts to place in their guestrooms during their stay or luxury transportation to take them to the hotel. Each participant has their own special project, and as a team, they are assisting each other in accomplishing their goals. Jen Harpaz, Environmental Sustainability Officer for VenueQuest, adds "The Karma Kick-Off event has come to fruition very naturally for VenueQuest. We have an abundant team of individuals, each with depth of character and strong values. They carry a true desire to contribute to the well-being of their communities, environment, and others' lives. This will be a triumphant experience that will blossom into even more fruitful social efforts by VenueQuest."

VenueQuest Management has also announced that it will be awarding a special prize for the person or team who makes the largest positive impact during Karma Kick-Off week. The winner will be determined by popular vote conducted online.

Headquartered in Atlanta, Georgia, VenueQuest is a global meeting and travel management company with 16 associates in 9 states. VenueQuest has driven higher ethical and operational standards in the travel and

meetings industry for 5 years, and continues to lead with innovative strategies and a commitment to corporate social responsibility. Learn more at www.venuequest.com. END