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## PRESS RELEASE

### VenueQuest Promotes Shantelle Dedicke to Regional Director for Western US



#### **For Immediate Release**

**September 19, 2008:** VenueQuest Meeting & Travel Management has announced that Shantelle Dedicke has assumed additional responsibilities within the company as the Regional Director for the western United States. Dedicke has been a west-based VenueQuest Associate since June 2007 and has been an incredible asset to the organization with her contagious enthusiasm, leadership and creativity. Dedicke accepted the promotion on September 9<sup>th</sup> and has already hired 4 incredible new associates, has created an incentive plan for the 4<sup>th</sup> quarter for her team and has implemented a weekly motivational email to encourage her team to achieve great success.

Dedicke will be responsible for building and motivating her team of associates throughout the western United States from Texas to Hawaii. Prior to joining VenueQuest, Dedicke had a successful career in hotel sales and marketing. In addition, she has been a long-time dedicated volunteer for several organizations, including the American Heart Association, Relay for Life, Junior League, Junior Achievement Worldwide, The Girl Scouts of America, The Boy Scouts of America, Kiwanis International and numerous event committees, committing approximately 200 hours per year to her volunteer efforts. "Shantelle was an obvious choice for our 2<sup>nd</sup> Regional Director position after witnessing her natural leadership abilities, innovative ideas and passion for the future of VenueQuest during our company's annual meeting in June," said Daniel Gennari, President of VenueQuest. "I value Shantelle's commitment to her team, her company and most of all her community, we could not be more proud of her."

"My main objectives are to build a team of professionals who have individual visions which mirror the VenueQuest vision, to promote the human aspect of our team, and to disrupt the current acceptance of mediocre customer service by turning our clients into true FANS of our amazing company", stated Dedicke.

Headquartered in Atlanta, Georgia, VenueQuest is a global meeting and travel management company with 14 associates in 11 states. VenueQuest has driven higher ethical and operational standards in the travel and meetings industry for 5 years, and continues to lead with innovative strategies and a commitment to corporate social responsibility.

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